

Axius Solutions Privacy Policy

Effective November 1, 2022

This Privacy Policy provides information and serves as notice to you of Axius and its affiliates (collectively referred to in this Privacy Policy as "we", "us", "our" or "Axius") policies and practices regarding the collection, use, storage, disclosure and transfer of certain information, including your personal information, in connection with our websites ("Websites") and our applications ("Apps") (such Websites and Apps together with any other "Axius" branded products and services are collectively referred to in this Privacy Policy as "Services"). You, other visitors to our Websites and Apps, and other end users of our Services are collectively referred to in this Privacy Policy as "you", "your" and "Users".

Your access to and use of any of our Services demonstrates your agreement and acceptance of the terms and conditions contained in this Privacy Policy and your consent to the information practices described herein. Capitalized terms used in this Privacy Policy but not defined herein have the meanings given to such terms in the Terms of Use.

Use of the term "personal information" in this Privacy Policy refers to information that can be used to uniquely identify or contact you, and information coupled with such identifying information. Information that is not personal information (referred to in this Privacy Policy as non-personal information) is information that does not allow for direct association with your identity.

Please note that this Privacy Policy includes embedded hyperlinks that may only be accessed through our website <https://axiusglobal.com>, and if you are reviewing this Privacy Policy through device applications or platforms, then you may need to visit <https://axiusglobal.com> in your browser in order to review any hyperlinked terms incorporated herein.

BY ACCESSING AND/OR USING OUR SERVICES YOU AND AXIUS ACKNOWLEDGE YOUR UNDERSTANDING OF, AND HEREBY CONFIRM YOUR AGREEMENT TO BINDING ARBITRATION AND WAIVING THE RIGHT TO A TRIAL BY JURY AND THE RIGHT TO PARTICIPATE IN ANY CLASS ACTION IN CONNECTION WITH ANY DISPUTE WILL BE DETERMINED IN ACCORDANCE WITH THE "DISPUTE RESOLUTION, BINDING ARBITRATION AND CLASS ACTION WAIVER" PROVISIONS SET FORTH IN SECTION 11 OF THE TERMS OF USE.

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Collection of Information

What Information is Collected About You and Your Activities, and Your Use of Our Services?

Generally speaking, we may collect, transmit and maintain information, including personal information about you when you access our Websites or Apps, or otherwise access or use our Services. In many cases we use service providers to enable collection of information by us or on our behalf for our use and our business purposes, such as billing services, security or monitoring services, validation and authentication services, and other services that comprise, enhance, maintain, enable or otherwise support our Services. Information is gathered in a number of ways described in this Privacy Policy, such as when directly provided by you on our Websites or in our Apps to create or update your Membership Account, in connection with purchase and use of our Services, and through the use of cookies, web beacons, tags and other technologies below.

Information we gather may change from time to time and will include both personal information and non-personal information, including the following categories and examples:

- Personal information and non-personal information, including your name, email address, date of birth, service address, phone number, username, password,

security question answers and responses, account preferences, and other similar or related information;

- Billing information including a credit or debit card number, its expiration date, security code, associated name, billing address, your account purchase and payment history, and any other information you, your credit/debit card issuer or our payment processors provide or make available to us related to billing;
- Information automatically collected and associated with your account when you use our Services, such as records of usage and interaction with our Services, viewing choices and habits, location, device information, operating system information, Internet Protocol ("IP") address, wireless network, persistent identifiers including your AD-ID, and the number of concurrent streams accessed by your account;
- Information related to your communication with us, such as complaints, questions, suggestions, and other information communicated to customer service agents or similar individuals or computer applications, regardless of whether communicated by phone, e-mail, chat, entry on any of our Websites, into any of our Apps, or by any other means available at the time;
- Information automatically collected and transmitted when you visit any of our Websites or Apps, such as information contained in cookies, web beacons, tags and other technologies related to your online behavioral activities (for example, pages visited, searches requested and other browser related information and activity), and any other information collected using such or similar technologies as further described below;
- Information obtained from third parties such as business partners and affiliates, consumer reporting agencies and other service providers (for example, video programming providers, advertising networks, advertising technology companies, and other service providers that perform advertising-related services for us and our business partners); and
- Records of research concerning your and other User's satisfaction and viewing habits, which may be obtained from any voluntary surveys, interviews and other questionnaires or methods.

Are Third Parties Collecting My Information?

Our Services may be provided through Internet websites or other platforms operated by other companies. For example, you can access many of our Services from our Websites and Apps and by using certain Internet-connected devices and other similar platforms that are not operated or maintained by us. As further described below, we are not responsible for the information, security or privacy practices of such third parties or

any third-party platforms. If you are using our Services on a third-party operated platform, you should check the privacy policy of the applicable third party to determine how it handles any information it collects from or about you.

From time to time, we may allow you to use our Services with social networking services and connect your Membership Account with accounts that you have with third parties including with certain third-party social networks ("Third-Party Accounts"). If you choose to share information about your activities with Third-Party Accounts, then Axius may send information about you to such third parties. For more information about how Axius works with Third-Party Accounts including social networks, please review our Social Terms below.

Axius places advertisements on our Services and on third-party platforms, and also places advertisements from third-party advertisers on our Services, often with the ability to click through to websites or properties run by these other third parties. Advertisers, advertising technology companies and service providers that perform advertising-related services for us and our business partners may use cookies, web beacons, tags and other technologies, to collect information from or about you in order to tailor advertisements, measure advertising effectiveness, and enable other enhancements as further described below.

Axius may also permit third parties to collect certain information related to your usage of our Services, such as viewer measurement and other data related to your activities for market research, ratings, viewer measurement and other analytical and reporting purposes. Additional information about the types of information and certain methods related to our sharing are further described below.

Use of Information

How We Use the Information We Collect?

We use the types of information described in this Privacy Policy primarily to conduct business activities related to providing you with our Services, to develop and improve our Services and to manage and detect unauthorized use of our Services. Generally speaking, we use information that we collect in connection with business purposes related to improving and developing our Services, billing and collections, administration, surveys, marketing, communication regarding changes or updates to our Services, and about new services or products, service delivery, advertising, customization, maintenance, fraud prevention, and other legitimate business purposes that may arise from time to time. We may also use personal information, non-personal information (such as certain persistent identifiers and aggregated information) about you to deliver targeted or other customized advertising, offers and other services. We also use personal information to, among other things:

- Operate, provide, develop, improve, update, extend, and maintain our Services;

- Confirm that you are receiving the level(s) or service(s) of service requested and are properly billed;
- Identify when changes are made to our Services or your Membership Account;
- Inform you of products, programming, offers, or other services offered by us or by third parties that may be of interest to you;
- Make programming or other content recommendations;
- Understand the use of, and identify improvements to, our Services;
- Detect and prevent unauthorized reception of or use of our Services;
- Determine whether applicable policies and terms of use are being violated;
- Configure our Service-related devices;
- Comply with applicable laws;
- Scrub or correct our data, or append additional information to the information we collect;
- Enable the development, publication, and sale of aggregated and de-identified information related to our Services and its business partners;
- Facilitate advertising and advertising-related services, including targeted and other customized advertising, and the sale of related advertising and advertising-related products and services; and
- As otherwise deemed necessary by us to develop, improve or otherwise provide our Services and/or for any other legitimate business purposes.

Disclosure of Information

What Information Do We Share with Others?

Service Providers and Business Partners: We engage with third-party business partners and employ third-party service providers to perform various functions on our behalf. Some of the services provided include: processing credit card or debit card payments; performing payment card fraud scoring and fraud prevention modeling; removing repetitive information from customer lists; anonymizing, appending and analyzing data; validating, authenticating, and monitoring streams; developing, hosting, and maintaining our Services, databases and data processing systems; creating third-party products and services, including market research, and ratings products and services; sending, storing, receiving e-mail, and other communications; and customer service operations. These service providers and business partners may have access to the information we collect about you, may be allowed by us to collect information about

you, and may receive information about you authorized to be shared with them by us as reasonably necessary to enable the provision of the Services and our engagement in such business partnerships.

Other Parties In Connection With a Transfer of Assets, Equity, or other Corporate

Reorganization: If Axius or its assets are acquired by, merged with, or otherwise transferred to another company, then information we collect about you may be disclosed to the surviving or acquiring company to allow it to fulfill your order or provide the products, services, or information that Axius would otherwise provide to you and generally to carry on Axius' business operations. In addition, and for further clarity, we may use and disclose information we collect about you to parties connected with the contemplated or actual financing, insuring, sale, assignment, or other disposal of all or part of our business or assets, including, for the purposes of determining whether to proceed or continue with such transaction or business relationship and for fulfilling any records or other reporting requirements to such parties. We will require such parties to treat your personal information in accordance with this Privacy Policy and to use and disclose it only for the purposes for which it was collected, as described herein.

Social Sharing: Axius may enable social features that offer the opportunity to share information, such as what you watch on our Services or what you "like" or otherwise recommend. This information may be shared within Axius as well as on other third-party websites and platforms and in other communications. You may elect to enable use of our social features by connecting one or more third-party accounts to your Membership Account. Your election to connect your Axius account to a third-party accounts and your use of any sharing or other social features offered by any of our Services is subject to your acceptance and agreement to our Social Terms below. Please review the Social Terms for details regarding our social features, such as the information we collect, use and disclose, and how to disconnect or otherwise exercise your choices regarding your use of these features.

Public Reviews, Recommendations, and Statements: If you disclose your personal information in a manner that will be posted publicly, such as in a product review or on social media, your posting will be seen by others. Also, Axius may make it possible for certain third-party websites to be accessed directly from our Websites and Apps and for certain information about you to be provided to these third-party websites if you are also a user of such third-party websites. If a third-party website allows other Users to view information about you (e.g., through posting to a publicly-available profile page), the information provided by Axius will be visible to other Users of such third-party website.

Social Plug-ins: In addition to our sharing and social features, some of our Websites and Apps may contain social plug-ins, such as those offered by social networks, to allow you to share information on those third parties' platforms. Social plug-ins are operated by the applicable social network or other third parties, and are subject to their terms of use and privacy policies, as further described below. Axius does not control

how the applicable third party operates its plug-ins. You should review their terms of use and privacy policies before you use them.

Other Parties When Required By Law or When Necessary to Protect Your Rights or Ours: There may be instances when we disclose your information without providing you with the ability to choose to opt out, in order to protect the legal rights of Axius, its investors, directors, officers, employees, agents, and suppliers; to protect the safety and security of Users of our Services or to enforce our Terms of Use; to protect against fraud or for risk management purposes; to comply with or respond to the law or legal process; or to comply with or respond to a request for cooperation by a government entity, whether or not legally required. If you notify us that you believe your legal rights have been violated by Axius or another User of our Services, we may provide the information that you provide to us to others to the extent that we believe it is necessary to evaluate and respond to your complaint. For instance, if you submit a notice of copyright infringement to us, we may send a copy to the person or entity that uploaded, stored, or transmitted the material addressed by the communication.

Other Parties with Your Consent: In addition to the sharing described in this Privacy Policy, we may from time to time request your consent to share personal information about you with other parties; and such consent may be requested for one-time sharing or for the ability to repeatedly share in the future, and, if you have concerns with sharing, it is suggested that you carefully read the request before agreeing to such sharing.

Children

How Do We Handle Information from Children?

As is required by our Terms of Use, you must be over the age of 18 to purchase our Services; and you must be over the age of 13 and have obtained permission from your parent or your other legal guardian to create an account or otherwise access or use our Services. Please note that Axius does not knowingly, and has no intention of, collecting personal information from individuals under the age of 13 ("children"). Nonetheless, we are committed to protecting children's privacy on the Internet. If you are a parent, other concerned adult, or legal guardian that is aware that any child has provided us with personal information, then we ask that you or any other legal guardian of the child contact us immediately by sending an email to: support@axiusglobal.com. Axius encourages parents to be involved in the media viewing and Internet usage of their children and anyone under the age of 18.

Security

How Do We Protect Your Information?

We take reasonable commercial measures designed to protect the personal information and certain non-personal information Axius collects, uses, stores, shares, and transfers. We have implemented physical, technological and organizational procedures designed to protect the integrity and security, and to ensure the appropriate use of your personal information. We endeavor to ensure that our business partners, service providers and any other third party to whom we provide access to your personal information provides a level of security at least as protective as ours. These procedures are tailored to the nature, sensitivity, and format of the information accessed, collected, used, stored, shared, or transferred by Axius.

We periodically summarize, anonymize, aggregate, and/or remove certain data elements from data sets that can be used to uniquely identify you, and employ other similar methods designed to inhibit direct association with your identity. As further described in this Privacy Policy below, aggregated and de-identified data may be published by Axius, its business partners, and/or its service providers for use by other third parties.

Third Party Websites, Platforms and Applications

What about Links to Third Party Websites?

This Privacy Policy applies solely to information collected by, or on behalf of, Axius; provided, however, that this Privacy Policy and our Services, such as our Websites and Apps, contain links to other websites owned, operated or otherwise controlled, or managed by third parties and not by Axius. The third parties who operate those websites may implement policies related to their collection, use, disclosure, storage and transfer of personal information and non-personal information differently than we do. This could be the case even for those websites that advertise or offer our Services for sale or otherwise use our trademarks or logos or identify us as being a client, customer or as having any other similar relationship to such third party or third-party website or other platform.

Please be aware that Axius is not responsible for the data collection, use, disclosure and storage practices (or any action or omission) of companies or organizations to which our website may provide links. Some links are provided by us in connection with our efforts to provide you with comprehensive information on our Services and the information practices described herein. We encourage our Users to be aware when they leave our Websites and Apps, and to read the privacy policies of any third party website or other platform that requests or collects personal information from you.

Your Rights

How Can I Access or Correct My Personal Information?

We endeavor to provide you with access to, and the ability to update, add to, correct, or otherwise modify, a variety of information associated with your Membership Account, including your preferred contact information. You must be signed in to your Membership Account on our Website to access, update, add to, correct, or otherwise modify the information associated with your Membership Account. Please be aware that in most cases, we will retain the previously entered information for some period of time as necessary for our business purposes and/or to comply with legal requirements. If you have trouble accessing or correcting personal information or are experiencing issues related to our billing service provider, please contact us at: support@axiusglobal.com.

Social Networking and Our Social Terms

Do We Enable Social Sharing?

From time to time, we may offer you the choice to connect your Membership Account to Third-Party Accounts. Please review these social sharing terms ("Social Terms") carefully before deciding to connect your Membership Account to any Third-Party Account, or before using any social features available to you. If you decide that you are not comfortable with the sharing involved, then do not connect your Membership Account to any Third-Party Account(s) or use the particular social feature available.

Choosing to connect to any Third-Party Account may allow you to take advantage of a variety of other social features, including, sending recommendations to your "friends" or other connected users, and sharing what you watch with them automatically. Please be aware that by choosing to connect your Membership Account to any Third-Party Account, you are agreeing to these Social Terms and are consenting to the collection, use, and sharing of information about you (which in some cases may include sharing what you watch) with us and others as explained herein. If you use "Like" or similar recommendation and sharing buttons while using certain of our Websites or Apps, then you will post what you are watching to your timeline, feed, or other applicable profile.

By agreeing to these Social Terms, you confirm that you understand and have consented to the following:

Can I Connect My Membership Account to Third-Party Accounts?

If we provide an option for you to sign up for our Services using your Third-Party Account, or subsequently connect your Membership Account to your Third-Party Account, then we may collect certain information from the applicable Third-Party Account provider and use, retain, and disclose such information to develop and improve our Services, to improve your experience with our Services, for any other legitimate

business purposes concerning Axius, our Services, or for other reasons explained in this Privacy Policy. Shared information may include: your list of friends, their contacts, and other information; your use of Third-Party Accounts, including, your "Likes," "Interests," name, profile picture, and other personal information; and it may also include your e-mail address, physical address, age, gender, as well as other demographics and information available in your Third-Party Account.

We may combine information we collect from any connected Third-Party Account and/or any other source, with information we collect in connection with the Services, as further explained in this Privacy Policy. The information we collect may change from time to time. For example, we may use information from your Third-Party Account to personalize and improve your experience, our Services and marketing efforts, such as disclosing your name and profile picture to your friends and/or other connected Users to encourage them to connect. If you connect your Membership Account to a Third-Party Account as part of signing up for our Services, then we will also obtain certain personal and non-personal information from such Third-Party Account provider that we deem necessary and/or desirable to create your Membership Account.

If you have connected a Third-Party Account to your Membership Account, you can disconnect by visiting the settings in your account through our Websites; provided, however, that you may be required to provide additional (or confirm existing) information necessary to maintain your Membership Account, if any, upon such disconnection. For clarity, you may not be able to disconnect from your Third-Party Account(s) through the settings available in our Apps. You may also be able to disconnect your Membership Account by accessing the settings and preferences in such Third-Party Account, which is controlled by the applicable Third-Party Account provider.

Cookies, Web Beacons, Tags, Other Technologies and Online Tracking

What About Cookies, Web Beacons, Tags, Other Technologies, and Online Tracking?

We use cookies, web beacons, tags, and other technologies to make your use of our Services more convenient and to support and improve our business, marketing, and advertising activities: these technologies expand our and third parties' abilities to collect data and other information. A cookie is a piece of information that is transferred to a User's hard drive or other system memory for record-keeping purposes. For example, Axius may use cookies to remember your e-mail address so that you will not have to re-enter this information each time you visit any of our Websites. We may also use cookies to help track referrals from third-party websites. Most browsers are initially set up to accept cookies, but you can set up your browser to alert you every time a cookie is offered, letting you decide whether or not to accept it. You can access and use our Services even when you've disabled certain cookies, but you may not be automatically recognized by our Services upon re-visiting. We believe that cookies allow you to take

full advantage of some of our Services' best features, so we recommend that you leave them turned on.

Some of our Websites and HTML-formatted e-mails and e-newsletters use web beacons to compile statistics about our Website usage. A web beacon is a technology used in the transmission of information. Web beacons can recognize certain types of information on a visitor's computer, such as a visitor's cookie number, time and date of a page view, and a description of the page where the web beacon is placed. You may be able to disable some web beacons by rejecting their associated cookies.

We also collect information in log files that include data such as IP addresses, browser type, device type, Internet Service Provider, referring/exit pages, platform type, date/time stamp, and number of clicks. Axius, our business partners, and our service providers use this information to analyze trends, administer our Services, track usage and Users' movement in the aggregate, as well as to gather broad demographic information and for the other purposes described above.

We may use cookies, web beacons, tags and other technologies to track, transmit, and analyze usage information and to compile statistical information about our Users in order to improve the quality and performance of our Services and for the other purposes described above. Axius reserves the right to publish non-personal information regarding our Services' Users for promotional purposes and as a representative audience. Axius does not recognize "Do Not Track" requests from Internet browsers.

Is Information Used for Market Research, Ratings, Viewer Measurement, and Other Related Business, Analytics, and Reporting Purposes?

Axius may also permit third parties to collect certain information related to your usage of our Services, such as viewer measurement and other data related to your activities for use by us, our business partners and certain service providers in connection with market research, ratings, viewer measurement and other related business, analytical and reporting purposes. Information collected and used by these companies is described in further detail above. Our agreements with business partners and service providers that collect information limit the types and use of information shared with these companies.

Third Party Advertising on Our Services

Axius carries advertisements from other companies, often with the ability to click through to websites or properties run by these other companies.

What Happens If I Click On or View an Ad in Our Services?

When you click on or view an advertisement, the advertiser, advertising technology companies, and service providers that perform advertising-related services for us and our business partners may collect information from or about you. The information practices of these advertisers, advertising technology companies, and service providers that perform advertising-related services are governed by their own privacy policies and are not covered by this Privacy Policy. Please be aware that we do not warn you when you are leaving our Website or Apps, or when you have chosen to click through to another website or property while using our Services. We recommend that you familiarize yourself with the privacy policies of such websites or properties to determine how they handle any information they separately collect from you.

What Should I Know About Use of Cookies, Web Beacons and Other Technologies in Third-Party Advertising?

Advertisers, advertising technology companies, and service providers that perform advertising-related services for us and our business partners may use cookies, web beacons, tags, and other technologies to collect information from or about you in order to tailor advertisements, measure advertising effectiveness, and enable other enhancements. This information includes your use of our Services, websites you visited, advertisements delivered and your other activities online.

Is Information About Me Shared with these Third Parties for Advertising Purposes?

We may share the information collected from or about you with advertisers, advertising technology companies, and service providers that perform advertising-related services for us and our business partners in order to tailor advertisements, measure advertising effectiveness, and enable other enhancements, among other reasons related to such third parties' legitimate business purposes. This information includes your use of our Services, websites you visited, advertisements delivered, and other activities online. Our agreements with advertisers, advertising technology companies, and service providers that perform advertising-related services for us are designed to limit the types of information shared with these companies and how they may use it.

Can I Opt-Out of Third-Party Online Behavioral Advertising?

Some of these advertisers, advertising technology companies, and service providers that perform advertising-related services for us and our business partners provide additional information related to their products and services, and certain choices you have related thereto, including downloadable cookies and other technologies designed to limit tracking and/or targeted advertising described below.

Choices

How Can I Limit Third Parties From Tracking My Information or Targeting Me With Advertising?

In connection with certain advertisers, advertising technology products, and service providers that perform advertising-related services for us and our business partners and their related cookies, web beacons, tags, and related information collection technologies, each as described above, and policies related to their use of information, such third parties have provided additional information for you to learn more about their products, services and practices, and your choices in regard to them.

As further described above, please be aware that Axius is not responsible for any third-party information collection technologies or the choices made available by them, including the accuracy of any information or effectiveness of any opt-outs (e.g., ad-blocking cookies) offered by such third parties or other mechanisms designed to limit tracking or targeted advertising. For clarity, you are not able to opt-out of being served advertising, or to limit the number of advertisements delivered to you in connection with our Services. Please be aware that even if you choose to opt-out of certain information tracking technologies and/or targeted advertising, you will continue to receive advertisements in the Services. We suggest that you review third-party privacy policies, and your choices with respect to those, in detail before electing any opt-in or opt-out made available to you.

Changes, Arbitration & Other Information

Does this Privacy Policy Change?

We may change this Privacy Policy from time to time, and at any time, and such changes will be effective immediately; provided, however, that such changes will only apply to existing members 30 days following the effective date of such revised Privacy Policy unless stated otherwise therein. If Axius makes a change to this Privacy Policy, then we will make such revised Privacy Policy available for your review at <https://axiusglobal.com>. Axius may provide a summary and/or notice of updates to this Privacy Policy at <https://axiusglobal.com> and/or via email: you hereby consent to receiving emails containing any such summary and/or notices related to updates to this Privacy Policy. If you provide false, inaccurate, or otherwise erroneous or incomplete information to us, then our ability to provide you notices may be limited. It is your responsibility to ensure that the information provided by you and associated with your Membership Account is accurate, current, and complete at all times that you access or use the Services.

How are Disputes Handled?

BY ACCESSING AND/OR USING OUR SERVICES YOU AND AXIUS ACKNOWLEDGE YOUR UNDERSTANDING OF, AND HEREBY CONFIRM YOUR AGREEMENT TO BINDING ARBITRATION AND WAIVING THE RIGHT TO A TRIAL BY JURY AND THE RIGHT TO PARTICIPATE IN ANY CLASS ACTION IN CONNECTION WITH ANY DISPUTE (INCLUDING, FOR CLARITY, ANY DISPUTE RELATED TO THIS PRIVACY POLICY) WILL BE DETERMINED IN ACCORDANCE WITH THE "DISPUTE RESOLUTION, BINDING ARBITRATION AND CLASS ACTION WAIVER" PROVISIONS SET FORTH IN SECTION 11 OF THE TERMS OF USE.

Where is Information Transferred?

The Internet is a global environment used by Axius and others to collect and process information that necessarily involves the transmission of data on an international/worldwide basis. In connection with your use of our Services, you understand and agree to the transfer of your information outside of your country of residence, to any country worldwide where we have facilities or business partners or engage service providers. You understand that the countries to which we may transfer information may not have data protection regulations or protection mechanisms that are as comprehensive and/or sophisticated as those in your country, however, Axius' policies, practices, and standards with respect to your personal information will continue to be the same as described in this Privacy Policy.